

Consumer Lifestyle-LG

219,000.000 Consumer Database \$65.00/M

This file has more exact age data, females by name and seniors with exact age than any others. The file is processed through USPS standards giving you the most complete addresses, to ensure mail delivery. The file is compiled at the individual level, so you can target the right person in the household by name.

Additional Selections:

Census Data	\$2.50/M
Corrective Lens Wearers	\$10.00/M
Estimated Income	\$5.00/M
Ethnic Code	\$10.00/M
Family Position Codes	\$10.00/M
Height and Weight (each)	\$15.00/M
Mail Responsive	\$7.50/M
Race Code	\$20.00/M

For More information contact us at: 800-805-5478 or info@lists-inc.com

Minimum Order

5,000 names

Source:

Multi-Source
Direct Response

Media:

Diskette\$35.00/Flat
Email\$50.00/Flat
Diskette\$25.00/Flat
CD-Rom\$25.00/Flat
P-N-S.....\$6.00/M

Update Frequency:

Quarterly

Selections:

Diskette\$35.00/M
Age\$10.00/M
Child Age\$10.00/M
Donors\$10.00/M
Dwell Type.....\$2.50/M
Education\$10.00/M
Income.....\$10.00/M
Birth Date\$10.00/M
Gender\$2.50/M
GEO\$2.50/M
Homeowner\$10.00/M
Length Res\$3.50/M
M.O. Buyers\$7.50/M
Marital Status\$2.50/M
of Children ...\$10.00/M
Occupation\$6.00/M
Phone Number.\$10.00/M
Dogs\$10.00/M

Net Name Policy:

85% and \$5.00/M RunCharge
50,000 Minimum

Sample Mail Piece:

Submit one Mail Piece

Delivery:

2 Days from Approval



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