

Expectant Parents -LG

1,028,000 Expectant Parents \$100.00/M
Post Natal (0-3yrs) \$158.00/M

The birth of a child is a major life changing events which triggers a wave of consumer purchases.

The Expectant Parents file represents consumers who are expecting babies in the next 9 months and who have been surveyed via a new parenting questionnaire to receive specific information on their lifestyle and interests as they are affected by the new addition to their family. They have given us permission to bring them offers for products or services related to their new parent status.

Reach out to this diverse, yet highly responsive market.

For More information contact us at: 800-805-5478 or info@lists-inc.com

Minimum Order

10,000 names

Source:

Multi-Sourced

Media:

Email\$50.00/Flat

CD-Rom\$50.00/Flat

FTP\$50.00/Flat

Selections:

Birth Month.....\$15.00/M

Birth Year.....\$15.00/M

Post Natal\$58.00/M

Income.....\$10.00/M

State.....\$5.00/M

Gender\$5.00/M

SCF.....\$5.00/M

Zip\$5.00/M

Dwell Type.....\$5.00/M

Homeowner\$5.00/M



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