

Homeowners with Pools

4,927,817

Total File \$65.00/M
Monthly Hotline \$10.00/M

Minimum Order

5,000 Records

These consumers enjoy recreational time in their own backyard pools. Pool owners routinely make purchases of pool supplies, outdoor furnishings and equipment, sportswear and recreational equipment. Compiled from financial and official records nationwide and enhanced with extensive demographic data, this is one of the highest quality and most definitive lists of pool owners available. It includes type of home, year built, purchase price and current market value.

Source:

Compiled & Self Reported Data

Media:

Diskette\$50.00/Flat
FTP\$50.00/Flat
Email\$25.00/Flat
Peel-N-Stick\$8.50/M

Selections:

Education\$5.00/M
Estimated Age ...\$5.00/M
Estimated HHI...\$5.00/M
Ethnicity\$5.00/M
Gender\$25.00/M
Marital Status\$5.00/M
Occupation\$5.00/M
Telephone\$10.00/M
Children.....\$5.00/M
Credit Card User\$10.00/M

For More information contact us at: 800-805-5478 or
info@lists-inc.com

Sample Mail Piece:

Required



8789 San Jose Blvd, #104
Jacksonville FL 32217
(800)805-5478
FAX: (904)730-7540
www.lists-inc.com



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