

IRA Rollover- High Net Worth Individuals

23,000,000 Total File \$250.00/M

Minimum Order

10,000 Records

This file is focused on Consumers with both the capacity and propensity to purchase.

Source:

House Hold Profile:

Average Age	48 years
Average Investable Assessts	\$1704,069
Retired	11%
Average Net Worth	\$3,092,845
Business Owners	21%
Professional Practice Owners	10%

Media:

Diskette\$50.00/Flat
FTP\$30.00/Flat

Selections:

CC Type\$25.00/M
Dwelling Size\$5.00/M
Est. HH Age\$5.00/M
Est. HHI\$5.00/M
Exact Age\$10.00/M
Gender\$5.00/M
Homeowner\$5.00/M
Key Code.....\$2.00/M
Length of Res\$5.00/M
Presence of Kids\$5.00/M
SCF/CountyN/C
State.....N/C
Zip/CityN/C

For More information contact us at: 800-805-5478 or
info@lists-inc.com

Sample Mail Piece:

Required



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