

Luxury Travel High Net Worth

23,000,000

Total File

\$250.00/M

Minimum Order

10,000 Records

This file is focused on Consumers with both the capacity and propensity to purchase.

Source:

Media:

Diskette\$50.00/Flat

FTP\$30.00/Flat

Demographics:

Female 66%

Male 34%

Average Age 67

Average House Hold Income \$65,790

Average Net Worth \$679,300

Homeowners 85%

Attended College 91%

College Graduates 74%

Post Graduate 39%

Active Investors 95%

Own a Computer 69%

Professional/ Managerial 74%

Ordered Mdse Via mail/phone 88%

Took Domestic Trips in Past Year 85%

Sample Mail Piece:

Required

For More information contact us at: 800-805-5478 or
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