

Automobile Master file

27,500,000 Automobile Owners \$85.00/M

This unique source of data for marketers to use in their prospecting, modeling and statistical applications.

Can select by the following vehicle information at \$5.00/M extra:

- Vehicle Make
- Vehicle Year
- Vehicle Model
- Vehicle Ownership Gender
- Unknown Vehicle Ownership
- Vehicle New/Used
- Vehicles (cars and light trucks), Used
- Vehicles (cars and light trucks)
- Vehicle Market Classifications- include percentage of Pickup- small, pickup- Full-sized, Sport Utility – Pickup

Can select by vehicle current retail value at \$5.00/M extra:

Less Than \$5,000
\$5,000 - \$9,999
\$10,000 - \$14,999
\$15,000 - \$19,999
\$20,000 - \$24,999
\$25,000 - \$34,999
\$35,000 or Greater

For More information contact us at: 800-805-5478 or info@lists-inc.com

Minimum Order

5,000 names

Source:

Multi-Sourced

Media:

Email: \$50.00/Flat

CD-Rom: \$50.00/Flat

P-N-S: \$7.50/M

Cheshire: N/C

Update Frequency:

Quarterly

Selections:

Key Coding: \$10.00/M

Run Charge: \$5.00/M

Gender: \$5.00/M

Vehicle Value: \$5.00/M

Vehicle Info: \$5.00/M

Net Name Policy:

85% & \$5.00/M RunCharge
50,000 Minimum

Sample Mail Piece:

Submit one mailing piece

Delivery:

2 Days from Approval



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