

**Smokers- LG**

32,000,000      Approximate Households      \$150.00/M

Self-Reported Interests, Ailments and Lifestyles Database

**Smokers:**

Tobacco Filter- Filter, Nonfilter  
Tobacco Flavor- Methol, Nonmenthol  
Tobacco Quantity- Pack, Carton  
Tobacco Size/Diameter- Slim/Super Slim, Wides  
Tobacco Size/Length- Reg/King Size, 100s, 120s  
Tobacco Tar- Ultra Lights, Light/Mild, Medium,  
Full Flavor

**Tobacco Brand-** Alpine, American Spirit,  
Austin, Basic, Belair, Benson & Hedges,  
Benson & Hedges De-Nic, Best Buy, Best  
Value, Bronson, Cambridge, Camel, Camel Special  
Lights, Camel Wides, Capri, Carlton, Century,  
Chesterfield, Calss A, Doral, Eagle, Eve, Generic Tobacco  
Brand, Gpc Approved, Gpc B/Y, Jacks, Kent, Kool,  
L&M, Lark, Legend, Lucky Strike, Marker, Marlboro,  
Marlboro Lights, Max, Meridian, Merit, Misty Slim,  
Monarch, Montclair, More, Newport, Now, Old Gold,  
Pall Mall and many more.

For More information contact us at: 800-805-5478 or  
[info@lists-inc.com](mailto:info@lists-inc.com)

**Minimum Order**

\$250.00

**Source:**

100 % Self Reported  
Survey Data

**Media:**

Email .....\$35.00/Flat  
Diskette .....\$35.00/Flat  
P-N-S.....\$10.00/M  
3 x 5 cards .....\$15.00/M

**Update Frequency:**

Monthly

**Selections:**

Diskette .....\$35.00/M  
Phone .....\$10.00/M  
Gender .....\$2.50/M  
Marital Stat.....\$2.50/M  
Age .....\$10.00/M  
Income.....\$5.00/M  
Child Present ...\$15.00/M  
Key Coding .....\$1.00/M  
Homeowner .....\$10.00/M  
Occupation .....\$10.00/M  
Dwell Type.....\$2.50/M  
Education .....\$10.00/M  
# of Children ...\$15.00/M



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